

DRAFT AGENDA
Central Valley Salinity Policy Group

Education and Outreach Committee
CV Regional Water Quality Control Board Office – Board Meeting Room
11020 Sun Center Drive #200, Rancho Cordova, CA
Wednesday November 7, 2007 9:30 to Noon

Map: http://www.waterboards.ca.gov/centralvalley/contact_us/sacto_location.html

Teleconference #: 916-255-4044 (limited number of lines available)

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| 1. Welcome and Introductions (if needed) | 5 min |
| 2. Committee Chair | 10 min |
| 3. Committee roadmap overview key activities for the next 6 months | 30 min |
| 4. Communication Plan Key Individuals messages/messengers | 30 min |
| 5. CSUF Foundation Documentary Video progress to date | 20 min |
| 6. What additional video options should be pursued? | 15 min |
| 7. Brochure and workshops in 2008 | 10 min |
| 8. Discuss use of CV-SALTS name and logo | 15 min |
| 9. Actions/Recommendations/Report to the executive committee | 10 min |
| 10. Discuss meeting schedule and next meeting date | 5 min |
| 11. Adjourn 12:00 pm | |

Mission of the CVSPG:

The mission of the Central Valley Salinity Policy Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.

Mission of the CVSPG Public Education and Outreach Committee:

The mission of the Public Education and Outreach Committee is to obtain broad-based public participation in the creation and implementation of a comprehensive Central Valley Salinity Management Plan.